



FOR IMMEDIATE RELEASE

Halco Lighting Technologies® Hires Regional Sales Manager – Specialty Markets

Norcross, GA. (March 14, 2016)—Halco Lighting Technologies and Sollos Landscape Lighting® welcome Jeff Willingham to the position of Regional Sales Manager – Specialty Markets. Willingham has over 15 years of landscape, irrigation and lighting channel management experience.

Jeff attended East Carolina University and will be based out of North Carolina.

Reporting to Vice President of Sales Ed Weaver, Grzywacz is responsible for leading national sales efforts for Halco’s specialty brands and Sollos Landscape Lighting. Mike can be reached at 800-677-3334 or mgrzywacz@halcolighting.com.

About Halco Lighting Technologies®

Halco Lighting Technologies® is a leading manufacturer of lamps and ballasts designed for industrial/commercial, residential and specialty lighting applications. Halco’s extensive product line includes the following brands: Halco®, Sollos®, ProLED®, ProLume®, HaloXen®, Prism®, ProFormance®, Eco-Shield®, CoverShield® and SureColor®. Established in 1974, the company has U.S. distribution centers in Atlanta, Carlstadt, Cleveland, Houston, Los Angeles and Phoenix. For more information, visit www.halcolighting.com.

About Sollos Landscape Lighting®

Sollos Landscape Lighting, a Halco Lighting Technologies company, designs and engineers its fixtures from the ground-up to achieve flexibility and ease of installation. Sollos was the first to market with a full line of landscape lighting fixtures designed to operate with Halogen and LED retrofit lamps. Sollos features a full line of bullet lights, floodlights, path lights, in-grounds and well lights, step and under-step lights, deck lights and integrated and commercial grade transformers. For more information, visit www.solloslighting.com.

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